

Title: CP 5023 Code of Conduct		
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Approved by: PolicyTech Administrators, Meloney Broadway		
Discrete Operating Unit/Facility: Banner Plans and Networks		BUHP/BMA Compliance

I. Purpose and Population:

- A. This policy applies to all Banner Medicaid and Medicare Health Plans lines of business.
- B. To emphasize the necessity and responsibility of every employee, temporary employee, intern, volunteer of Banner Medicaid and Medicare Health Plans, the Boards of Directors as well as Banner Medicaid and Medicare Health Plans' Subcontractors and First Tier, Downstream and Related Entities (FDRs), to perform their duties in compliance with laws, regulations, contractual requirements and Banner Medicaid and Medicare Health Plans policies.

II. Definitions:

- A. Please refer to the link below for full definitions:
[Policy Definitions](#)

III. Policy:

- A. Banner Medicaid and Medicare Health Plans have written policies and procedures and a code of conduct that articulate Banner Medicaid and Medicare Health Plans' commitment to comply with all applicable Federal and State standards. It is the policy of Banner Medicaid and Medicare Health Plans to follow the established code of conduct and for all employees, temporary employees, interns, volunteers, Boards of Directors, Subcontractors, and FDRs to perform their duties in compliance with applicable laws, regulations, contractual requirements, Banner Medicaid and Medicare Health Plans policies and the code of conduct.

IV. Procedure/Interventions:

- A. Banner Medicaid and Medicare Health Plans are a subsidiary of Banner Health (BH), and the Banner Health standard of conduct extends to the Banner Medicaid and Medicare Health Plans, including all Banner Medicaid and Medicare Health Plans employees and

Subcontractors/FDRs. It is essential for Banner Medicaid and Medicare Health Plans employees and Subcontractors/FDRs to understand the BH Code of Conduct and the process designed to correct behaviors which are not in compliance with those standards.

1. Banner Medicaid and Medicare Health Plans' employees must review the BH code of conduct at least annually and must attest that they have read, understood, and will comply with the BH code of conduct as a part of the Banner MyHR Workday Learning Code of Conduct training.
- B. In addition to BH's standard of conduct, Banner Medicaid and Medicare Health Plans have a code of conduct specific to managed care which is articulated in and a component of the Banner Plans and Networks Compliance Program and Fraud Waste and Abuse Plan (Compliance Program). BH's code of conduct is included within the Compliance Program as an addendum.
- C. Banner Medicaid and Medicare Health Plans and all Banner Medicaid and Medicare Plans employees and Subcontractors/FDRs are required to abide by Banner Medicaid and Medicare Health Plans code of conduct.
1. All employees must review Banner Medicaid and Medicare Health Plans code of conduct at least annually and must attest that they have read, understood, and will comply with Banner Medicaid and Medicare Health Plans' code of conduct. This attestation is completed through the Banner MyHR Workday Learning.
 2. Subcontractors/FDRs complete a Code of Conduct Attestation to indicate that they attest that their organization has a code of conduct or a code of ethics that includes a provision for reporting any potential violations of the code and has a conflict of interest provision to ensure their governing bodies and senior leadership responsible for the administration or delivery of Medicare and/or Medicaid benefits are free from any conflict of interest in administering or delivering said benefits.
 3. All Subcontractors/FDRs must either adopt Banner Medicaid and Medicare Health Plans code of conduct or adopt another code of conduct that is materially similar, to Banner Medicaid and Medicare Health Plans code of conduct and follow set standards.
- D. Key concepts which must be included in Banner Medicaid and Medicare Health Plans code of conduct are as follows:
1. Employees and Subcontractors must conduct themselves in an ethical manner, act in good faith, with due care, competence, and diligence by conducting all business activities with the highest level of integrity.
 - a. Employees and Subcontractors/FDRs must observe professional standards regarding professional licenses and the scope of services permitted under that license.
 - b. Employees and Subcontractors/FDRs must evaluate existing procedures to help identify process improvements. If Banner Medicaid and Medicare Health Plans identifies FDR non-compliance, corrective action plans (CAPs) are required to respond to detected offenses. Banner Medicaid and Medicare Health Plans Compliance Department and/or Vendor Oversight Team ensure that corrective actions are taken.
 - c. Employees must address deficiencies by reporting anything they suspect as "not quite right" through any of these communication options below:
 1. Discuss with supervisor;
 2. Discuss with manager/director/leader;
 3. Discuss with Compliance Officers/Human Resources Department/CEO/senior executive;

4. Discuss with Corporate Compliance Department/Legal Department or communicate through the toll free, anonymous, and confidential compliance ComplyLine hotline.
 - d. Subcontractors/FDRs must report any potential non-compliance or anything they suspect as “not quite right” to the leadership of their organization as outlined in their code of conduct and to Banner Medicaid and Medicare Plans Compliance Department, the Vendor Oversight Program Manager or through communication via the ComplyLine hotline.
 - e. Employees and Subcontractors/FDRs face significant consequences for not acting in accordance with the Compliance Program, up to and including termination of employment or contract.
 2. Adhere to legal and regulatory requirements: Banner Medicaid and Medicare Health Plans are committed to complying with all applicable contractual requirements, Federal and State laws, and regulations. Employees and Subcontractors/FDRs must be knowledgeable of all contractual requirements, laws and regulations that apply to their specific job duties and must comply with all relevant laws, regulations, and contractual obligations.
 - a. Relevant laws include but are not limited to the False Claims Act, Stark Self-Referral Law, Anti-Kickback Statute, Federal Procurement Integrity Act, HIPAA, HITECH, antitrust laws, tax laws, lobbying/political activity, non-discrimination laws and regulatory requirements.
 - b. Banner Medicaid and Medicare Health Plans: Banner Medicaid and Medicare Health Plans employees and Subcontractors/FDRs do not commit fraud, waste, or abuse and must report suspected fraudulent activities to the Compliance Officers and directly to AHCCCS OIG if Medicaid FWA is suspected...
 - c. When accepting reimbursement or making payments on behalf of Medicare or Medicaid, Employees and Subcontractors/FDRs are subject to several laws designed to prevent fraud. Honesty and accuracy are vital. It is a federal felony to willfully make a false statement in connection with a claim for payment. Failure to obey these laws can result in fines, jail or exclusion from Medicare and Medicaid programs.
 - d. Employees and Subcontractors/FDRs who report non-compliance and fraudulent activities in good faith are immune from any civil liability by reason of that action, unless that person has been charged with or is suspected of the non-compliance, fraud or abuse reported.
 - e. Banner Medicaid and Medicare Health Plans do not contract with or employ, or reimburse for services rendered by, any individual or entity that is excluded or ineligible to participate in Federal healthcare programs.
 - f. Banner Medicaid and Medicare Health Plans are required to deny payments for Medicare services or items if the provider that prescribes or furnishes the service or item is on the preclusion list. This is executed based upon the claims reject date outlined by CMS.
 - g. Employees may not share information and engage in business arrangements which violate antitrust laws.
 3. Employees and Subcontractors/FDRs have an obligation to seek guidance if they have questions regarding a law, regulation, or contractual obligation. Ensure accurate records and financial information: Banner Medicaid and Medicare Health Plans endeavor to ensure that all documentation accurately reflects the true nature of a fact or event. Employees and Subcontractors/FDRs ensure that documentation is accurate and complete including, but not limited to: medical records, claims, time sheets, production standards, quality control, expense reports, formal certifications, and financial statements.

- a. When submitting information to Medicaid/Medicare all documents are completed as required and in an accurate and timely manner. All documents are reviewed and pre-approved by the preparer, manager, and director of the applicable department.
 - b. All documentation is recorded and reported in a timely manner.
 - c. Documentation discrepancies are reported to management.
4. Maintain confidentiality: Banner Medicaid and Medicare Health Plans comply with all Federal and State laws to safeguard member privacy. Employees and Subcontractors/FDRs must protect confidential health information and Banner Medicaid and Medicare Health Plans business information.
 - a. Patient and Banner Medicaid and Medicare Health Plans member specific information is not to be released or discussed with others unless it is necessary to treat that member or if allowed to be released by law. Employees follow all HIPAA and HITECH Act requirements.
 - b. Banner Medicaid and Medicare Health Plans business information such as member lists, member ID numbers, personnel data, fee schedules, clinical information, financial data, legal advice/opinions, and marketing strategies, are not released to anyone outside of Banner Medicaid and Medicare Health Plans without proper authorization from the manager, director, marketing committee or CEO as applicable.
5. Avoid conflicts of interest: Employees and Subcontractors/FDRs conduct business activities to avoid conflicts of interest.
 - a. Conflicts of interest occur when an individual's personal interest interferes or appears to interfere with the interests of BH and/or the Banner Medicaid and Medicare Health Plans.
 - b. Conflict of interest questions are reported to the employee's director or manager.
 - c. If a conflict of interest is identified the manager/director works with the employee to accommodate for the situation.
 - d. If a conflict of interest is identified, it must be reported to the Compliance Officers.
6. Cooperate with all investigations: Banner Medicaid and Medicare Health Plans expect truthful and honest responses when participating in internal investigations or external agency reviews, audits, or investigations.
 - a. Employees and Subcontractors/FDRs respond honestly and truthfully to all internal investigations and external agency reviews.
 - b. Employees fully cooperate with government and other authorized external agencies when responding to questions, investigations and during government audit and review processes.
 - c. Employees cooperate with law enforcement officials when conducting investigations.
7. Retention of records: The retention and disposal or destruction of records will be in accordance with legal and regulatory requirements and Banner Medicaid and Medicare Health Plans policy. Employees and Subcontractors/FDRs retain and dispose or destroy records in accordance with legal and regulatory requirements.
 - a. Records pertaining to Banner Medicaid and Medicare Health Plans litigation, or government investigation or audit will not be destroyed.
 - b. Records that are subject to audit or current/threatened litigation may not be destroyed unless there is written notification of expiration of the litigation and record destruction is approved by senior management and the Compliance Officers.
 - c. Records are maintained in appropriate format and available within the timeframes required by Federal and State regulation.
 - d. The Compliance Officers or designee will oversee destruction of any records.
8. Accessing electronic information: Employees and Subcontractors/FDRs are responsible for properly using information stored and produced by all information systems.

- a. Employees and Subcontractors/FDRs will comply with HIPAA and HITECH regulations and requirements that reflect the legal requirements for protecting electronically submitted Protected Health Information (PHI).
 - b. System users are responsible for preventing unauthorized access to systems. Passwords and other security codes may not be shared.
 - c. Accessing Banner Medicaid and Medicare Health Plans system records or adjusting Banner Medicaid and Medicare Health Plans or Subcontractor/FDR policy file or claims without proper authority is a violation of the Compliance Program and may be subject to disciplinary action up to and including termination.
 9. Non-Retaliation for Reporting: Employees and Subcontractors/FDRs should be able to work without fear of retribution. Retaliation is prohibited against those (including Banner Medicaid and Medicare Health Plans members) who, in good faith, report inappropriate activities.
 - a. Banner Medicaid and Medicare Health Plans are committed to equal employment opportunity in the workplace. Banner Medicaid and Medicare Health Plans seek a work environment that is free of harassment and discrimination. Employees must observe Banner Medicaid and Medicare Health Plans' commitment and extend appropriate behavior in the workplace.
 - b. Employees must report violations to the Compliance Officers.
 10. Seeking guidance and reporting violations: Employees and Subcontractors/FDRs must report actual or suspected violations.
 - a. All inquiries are confidential subject to the limitations imposed by law.
 11. Enforcement of corrective action and/or discipline: Employees or Subcontractors/FDRs who violate any of the Compliance Program requirements or violate related Banner Medicaid and Medicare Health Plans' policies and procedures are subject to corrective action and/or disciplinary action up to and including termination.
 - a. Violations may result in criminal referral and reports to law enforcement and government agencies.
 - b. Any employee or Subcontractor/FDR who harasses or threatens a Banner Medicaid and Medicare Health Plans' employee or Subcontractor/FDR for reporting violations will be terminated.
 12. Health, safety, and the environment: Employees and Subcontractors/FDRs are expected to work safely and know how to apply any safety procedures that apply to their work. Employees and Subcontractors/FDRs should use best efforts to improve safety and reduce waste.
- E. Gifts and entertainment: Employees must abide by the BH code of conduct and policies as it relates to gifts and entertainment.
- F. Banner Medicaid and Medicare Health Plans must review Medicaid/Medicare regulations and requirements at least annually or whenever revisions are made by Medicaid/Medicare to ensure Banner Medicaid and Medicare Health Plans code of conduct is up-to-date and to incorporate changes in applicable laws, regulations, and other program requirements.
 1. Banner Medicaid and Medicare Health Plans will revise the code of conduct in the Banner Plans and Networks Compliance Program to ensure it is compliant with Medicaid/Medicare requirements.
- G. Banner Medicaid and Medicare Plans write the code of conduct in a format that is easy to read and comprehend.
- H. Banner Medicaid and Medicare Health Plans' Code of Conduct is submitted annually or when revised, as a component of the Compliance Program, to Banner Medicaid and

Medicare Health Plans' Compliance Committees for review and approval. The Governing Bodies also review and approve the Compliance Program on an annual basis or when revised.

- I. Banner Medicaid and Medicare Health Plans distribute the code of conduct to all employees within 60 days and all FDRs within 90 days of initial hire or contract, when there are updates to the code of conduct, and annually thereafter.
 - 1. Banner Medicaid and Medicare Health Plans maintain documentation which demonstrates that the code of conduct was distributed to employees.
- J. Banner Medicaid and Medicare Health Plans make Banner Medicaid and Medicare Health Plans' Code of Conduct available to Subcontractors/FDRs. Subcontractors/FDRs may use Banner Medicaid and Medicare Health Plans' code of conduct or may utilize the Subcontractor's/FDR's code of conduct if the Subcontractor's/FDR's code of conduct is comparable to Banner Medicaid and Medicare Health Plans' code of conduct.
 - 1. Subcontractors/FDRs are required to distribute Banner Medicaid and Medicare Health Plans' or their Banner Medicaid and Medicare Health Plans -approved code of conduct to Subcontractor/FDR employees.
 - 2. Subcontractors/FDRs are required to attest that the code of conduct is distributed to Subcontractor/FDR employees.
 - 3. Subcontractors/FDR maintains documentation which can be submitted to Banner Medicaid and Medicare Health Plans upon request which demonstrates that the code of conduct was distributed to Subcontractor/FDR employees.
 - 4. During pre-delegation audits or annual audits as applicable of Subcontractors/FDRs, the code of conduct is reviewed by the auditor.

V. Procedural Documentation:

- A. 100% of employees receive, read, and attest to having understood Banner Medicaid and Medicare Health Plan's code of conduct within 60 days of hire for employees and annually thereafter.
- B. Banner Medicaid and Medicare Health Plans' code of conduct is reviewed at least annually to ensure it contains all governing agency required components.
- C. Banner Medicaid and Medicare Health Plans maintain documentation demonstrating code of conduct distribution through Banner MyHR Workday Learning.
- D. 100% of Subcontractors/FDRs receive the Compliance Attestations and must complete and return as evidence that they either adopt and comply with Banner Medicaid and Medicare Health Plans code of conduct or adopt another code of conduct similar to Banner Medicaid and Medicare Health Plans code of conduct and follow the set standards. The Vendor Oversight Program Manager is responsible for distributing, collecting, and reviewing the Attestation responses.

VI. References:

- A. A.R.S. § 36-2918.01
- B. 42 CFR § 455.17
- C. 42 CFR § 455.1(a)(1)
- D. A.R.S § 13-2310
- E. 42 CFR § 438.608
- F. AHCCCS Contract; Paragraph 62, Corporate Compliance
- G. 42 CFR 422.503(b)(4)(vi)(A)
- H. 42 C.F.R. § 423.504(b)(4)(vi)(A)

- I. Medicare Advantage Coordinated Care Plan(s) contract; Article III, Element F - Compliance Plan
- J. Medicare Prescription Drug Plan contract; Article II, Element K - Effective Compliance Program (PDP plan term date 12/31/23).
- K. Medicare Managed Care Manual, Chapter 11, section 20.1
- L. Medicare Managed Care Manual, Chapter 21 and Prescription Drug Benefit Manual Chapter 9, Section 50.1, and section 30
- M. AHCCCS Contractor Operations Manual, Policy 103 Fraud and Abuse
- N. Title XVIII of the Social Security Act
- O. Patient Protection and Affordable Care Act (Pub. L. No 111-148, 124 Stat. 119)
- P. Health Insurance Portability and Accountability Act (public law 104-191)
- Q. False Claims Acts (31 USC § § 3729-3733)
- R. Federal Criminal False Claims Statutes (18 USC § § 287.1001)
- S. Anti-Kickback Statute (42 USC § 1320a-7b(b))
- T. The Beneficiary Inducement Statute (42 USC § 1320a-7a(a)(5))
- U. Civil Monetary Penalties of the Social Security Act (42 USC § 1395w-27(g))
- V. Physician Self-Referral (Stark) Statute (42 USC § 1395nn)
- W. Fraud and Abuse, Privacy and Security Provisions of the Health Insurance Portability and Accountability Act, as modified by the HITECH Act
- X. Prohibitions against employing or contracting with persons or entities that have been excluded from doing business with the Federal Government (42 USC § 1395w-27(g)(1) (G))
- Y. Fraud Enforcement and Recovery Act of 2009
- Z. All sub-regulatory guidance produced by Medicaid/Medicare such as manuals, training materials, memos, and guides.

VII. Related Policies/Procedures:

- A. Banner Health Policy: 418 Corrective Action Policy
- B. Banner Health Policy: 264 Compliance: Reporting and Investigating Potential Compliance Issues
- C. Banner Health Policy: 732 Conflict of Interest
- D. Banner Health Policy: 739 Records Retention and Destruction
- E. Banner Health Policy: 402 HIPAA: Responding to Privacy Incidents Violations
- F. Banner Health Policy: 410 Workforce Confidentiality
- G. Banner Health Policy: 408 HIPAA: Using, Disclosing and Requesting the Minimum Necessary Amount of PHI
- H. Banner Health Policy: 437 Prohibition Against Retaliation for Protected Activities
- I. Banner Health Policy: 792 Safety Manual: Hazardous Materials Management – Hazard Communication Program
- J. Banner Health Policy: 202 Compliance: Prohibition on Kickbacks and Bribes
- K. Banner Health Policy: 190 Compliance: Business Courtesies to Physicians and Immediate Family Members
- L. Banner Health Policy: 256 Compliance: Acceptance of Items from Outside Business Associates
- M. Banner Health Policy: 182 Compliance: ComplyLine
- N. Banner Health Policy: 194 Compliance: Federal and State Exclusion Review
- O. Banner Health Policy: 286 Compliance: Mandatory Compliance Training and Education
- P. Banner Health Policy: 401 HIPAA Privacy and Security Mandatory Training
- Q. Banner Health Policy: 425 Equal Employment Opportunity & Affirmative Action Policy
- R. Banner Health Policy: 411 ADA/Non-Discrimination Against Disabled Employees and Applicants
- S. Banner Health Policy: 427 Harassment and Sexual Harassment Policy
- T. Banner Plans and Networks Policy: CP 5004 Reporting Compliance Issues

- U. Banner Plans and Networks Policy: CP 5015 Compliance Process for Researching Allegations of Non-Compliance
- V. Banner Plans and Networks Policy: CP 5003 New Employee Orientation and Training
- W. Banner Plans and Networks Policy: CP 5018 Fraud, Waste and Abuse
- X. Banner Plans and Networks Policy: CP 5108 Compliance Actions
- Y. Banner Plans and Networks Policy: CP 5022 Maintenance and Retention of the Banner Medicaid and Medicare Plans' Documents, Member Records and All Related Business Documents
- Z. Banner Plans and Networks Policy: CP 5001 Compliance Program
- AA. Banner Plans and Networks Policy: CP 5221 Compliance Officer Responsibilities
- BB. Banner Plans and Networks Policy: CP 5017 Training Material Preparation, Documentation and Tracking
- CC. Banner Plans and Networks Policy: CP 5024 Conflict of Interest

VIII. Keywords and Keyword Phrases:

- A. Code of Conduct
- B. Conflict of Interest
- C. Compliance Program